Vymo

Driving Insurance Distribution and Producer Transformation

Powered by AI to Optimize All Stages of the Producer Lifecycle

TRANSFORMING DISTRIBUTION MANAGEMENT

We are building the future of producer experience

Vymo's Smart Distribution Management Platform uses advanced artificial intelligence (AI) and machine learning (ML) capabilities to provide real-time analytics and prescriptive sales intelligence.

Reduce risk and optimize operational efficiencies with Vymo's modular based applications that improve your recruitment and onboarding of better agents, while improving sales management and sales activities that increase premium.

FOR DISTRIBUTION CHANNEL MANAGEMENT

Simplify recruitment, onboarding, and compliance with Vymo OnboardIQ

A complete end-to-end solution that accelerates producer readiness, transitioning new recruits into selling roles quickly while enhancing their experience for success from day one.

- Recruitment Tracking and Producer Onboarding
- License and Appointment Management
- Just-In-Time Appointments

FOR INSURANCE LEADERSHIP

Propel producers and agencies with Vymo EngageIQ for *Leadership*

AI-powered insights unlock predictable revenue and improve producer experience. This tool consolidates essentials, empowering sales leaders to track goals, guide teams, and accelerate sales activities with AI.

- Leadership Support
- Producer Engagement and Key KPIs
- Just-In-Time Training

FOR INSURANCE PRODUCERS

Transform and unify sales through Vymo EngageIQ for *Sellers*

Experience a game-changing shift with a unified, mobile-first platform that drives sales, modernizes the producer experience, and boosts revenue with enhanced pipeline visibility and satisfaction.

- Increase Lead Conversion Rates
- Maximize Persistency Rates and Enhance Producer Performance
- Producer Book of Business Management

PARTNERS WHO TRUST VYMO

"Vymo is fundamentally changing the way financial services work"

Satya Nadella, CEO, Microsoft

"Vymo's AI-driven compliance solution enhances productivity and innovation in the insurance industry"

Karlyn Carnahan, Head of Insurance, CELENT

350K Users	**500+** Global Employees	**10+** Years in Business
	7 Operating Countries	**70+** Enterprise Deployments

Berkshire Hathaway HomeStates Companies · CAA · Sun Life · Manulife · Empire Life · Physicians Mutual

Vymo Distribution Management Platform

Vymo OnboardIQ

Accelerate producer readiness and efficiency by simplifying the entire recruitment, onboarding, and compliance process.

- Onboard & Recruit/ Admin Portal
- Recruiting
- Appointing
- Onboarding & Compliance

Vymo AccelerateIQ

Strategy and toolset designed to embed process change and best practices for the use of Vymo.

- Advanced Adoption and Optimization

Vymo EngageIQ

Industry's most innovative AI-enhanced solution for sales strategy and initiatives.

Sales Leadership Portal

- Segmentation and Planning
- Performance Analysis
- Performance Management

Producer/Seller Portal

- Sales Engagement
- Lead Management
- BoB Management
- Performance Visibility

Vymo DistributionHUB

The core of Vymo's platform where you can manage your producer records, hierarchies, integrations, and data.

- Producer Records
- Hierarchy Mangement
- Production Data and Integration
- Playbooks, Workflow, Insights, AI/ML Models, Alerts, Notifications

The amazing people of Vymo

Leadership Team

Yamini Bhat
Co-founder and CEO

Venkat Malladi
Co-founder and CEO

Sachi Krishana
Chief HR Officer

Eric Bustos
General Manager

Mike Palmisano
VP Marketing and Customer Success

Bryan Dooley
VP Solutions

Phil Brown
VP Strategic Alliances

Thomas Hall
VP Product

peak xv PARTNERS

BII Bertelsmann India Investments

EMERGENCE

Total Funding : 45M
to empower sales people globally

Gartner®

"Vymo should be of interest to application leaders that need to make a step change in sales productivity"

FORRESTER®

Strong performer in the forrester wave

"Vymo is a great fit for financial institutions with large sales forces seeking a single pane of glass that captures interactions and provides nudges to support the ongoing prioritizations of effort, no matter where they are."

Microsoft

Microsoft AI for all Award winner

"

80% of workers are mobile-first,

and Vymo has achieved an industry-leading 85% daily usage across 65+ Enterprise Deployments

Gordon Ritter

Co-founder, Emergency Capital
Investor: Salesforce, Vymo, Veeva

See Vymo in Action

Book a demo and we'll show you exactly what Vymo can do for your team!

Scan this QR to
Schedule a Demo

Vymo

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